

Strategic Capabilities

Executive Program



In Brief

The Strategic Capabilities program helps you identify and develop the capabilities required for strategic renewal and execution in your organization.

Read more at www.aaltoee.com/capabilities

Reference

Aalto EE has outstanding expertise in managing strategic capabilities. An investment in this area certainly pays for itself and more.

Mia Nykopp

Director General of Transport System and Development Sector,
Finnish Transport Safety Agency Trafi

Modules

November 2, 2016

Setting the Stage

- Orientation
- Different perspectives to strategy and how the strategic and dynamic capabilities link to strategy
- What are strategic capabilities and capability-driven strategies?
- Networking dinner

November 3, 2016

Getting Ahead

- How do we define strategic capabilities? How can you integrate them into the strategy process?
- The role of the ecosystem in building and renewing strategic capabilities
- How to develop, renew and put strategic capabilities into action?

November 4, 2016

Implementation

- How to align HR practices with strategic capabilities?
- Closing

Methodology: inputs from the academics and practitioners, live case and group work

Key Instructor

Dr. Markus Pauku,
Lecturer, Amsterdam School of Business

Place and Time

Aalto University Executive Education
Mechelininkatu 3 C, 00100 Helsinki

The program will be held on November 2-4, 2016.

Apply at www.aaltoee.com
by September 30, 2016

Program Fee

€ 3,800

+ VAT