

UPLIFTING HUMANITY



JOIN US AND BUILD A BETTER HUMANITY:

Tackle hate speech, from its root causes to its impact on societies

Create awareness & empathy. Help change attitudes and behaviors.

Raise awareness of racial stereotyping.

Support social projects to build a "better humanity".

*The **Be One Humanity** project is part of the philanthropic policy & societal commitment of **B1-AKT** to build positive impact, create sustainable solutions to worldwide crises and engage as responsible global citizens in confronting the world's most pressing problems.*

B1-AKT is SDG's committed company.

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LAURA PETRACHE

“BE ONE HUMANITY”

Call to Action

We Have the Power to Alleviate Hate, and We're Doing Something About It #BEONEHUMANITY

Humanity must rise ! Humanity must prevail ! We live in a world of dramatic change. A world that is rapidly becoming unrecognizable from what it was like last week, let alone last month and last year. The world we once knew no longer exists and, in this change, comes a need for a huge rethink about how to deal with the unknown.

With climate change, global pandemics, mass migration, cultural and economic crisis, as well as war and famine, comes deep, deep FEAR, both on an individual and state level. This fear is born out of uncertainty of the world around and an even more uncertain future that is masked by lack of clarity but is most certainly imagined.

The fear that is triggered by our innate bias towards avoidance is always looking for escapism, a quick fix and this avoidance of what is causing discomfort. The last century has been built upon convenience, fast paced and easily accessible pleasure.

This position is no longer sustainable, and the quick fix is no longer satisfying a deep pain that is cutting deep through society.

With cross-border migration occurring due to conflict, famine, and the poverty trap and with countries responding with either open, yet controlled gateways or hard borders, the local government policy seems to have slowly become adrift to the voice of the public that they represent. BREXIT being the extreme response to a need for a strengthening of National Identity and migration control...

There needs to be a new way for humanity to evolve.

Our efforts must be rooted in the reality we have, but visionary in terms of imagining then creating a better tomorrow that more robustly recognises all people equally. It is neither race, religion, culture, or nationality that should drive us to help others, it is the one common thread between all of us that should be our inspiration: our humanity.

Sharing common “Humanity” recognises that highlighting our differences is what fosters hate, violence, and oppression, so instead we choose to promote those causes that aim to connect us to others in profound ways: freedom, equality, and solidarity.

You voice counts ! Make it loud and post #beonehumanity as a statement for peace, tolerance, and unity!

More information on : BEONEHUMANITY.COM

HUMANITY RISING



JOIN US AND BUILD A BETTER HUMANITY:

Share a positive message of inclusion, diversity, equality, and togetherness.

Act Against Exclusion-Empower Hybrid Identity-Build Sustainable Communities -Empower Transformative Projects for a Better Humanity

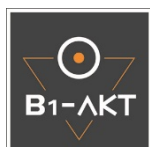
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YANNICK LE GUERN

“*BE ONE HUMANITY*”

Call to Action

We Have the Power to Alleviate Hate, and We're Doing Something About It #BEONEHUMANITY

An active Citizenship

'It isn't enough to talk about peace. One must believe in it. And it is not enough to believe in it. One must work at it.' Politics means influencing people and influencing people pertains to manipulation into support of a specific idea. Often these ideas are not entirely beneficial to the people being manipulated. The freedom or liberty relates to persons being given the choice to exercise their franchise regarding who must lead the country.

Through a democratic process when a leader is elected justice for contesting parties should have been served. This is not the case in every country around the world. Consequently, for justice to be just a new system whereby equality is demonstrated at every social level, must be the focus. Social justice must be based on a model that upholds human dignity.

The people to whom the society belongs must participate in structuring a cohesive society. This is how government and society ought to be organized with human rationality prevailing. Citizens make the future of the country. It is up to us, citizens to create an active citizenship, a kind of citizenship that fosters a true cohesive society.

The time has come to act!

Remember 'that you have not only the right to be an individual; you have an obligation to be one. You cannot make any useful contribution in life unless you do this.' The world of the future is in our making. Tomorrow is already now. Even small actions when taken together can create a big impact.

Remember that even though these efforts are minuscule compared with the magnitude of the challenges we are facing, they play a vital role, and they significantly contribute to redirecting our path towards a better humanity and a better world.

Remember that individuals have a growing potential to act as agents of transformation. To overcome rejection and achieve a cohesive societal project, our duty is to lay the foundations of a participatory, deliberative, and truly active democracy. It is up to us citizens, to build a better humanity as to elevate 'Man' and 'Society', toward a desirable future.

We are all participants in shaping the future, whether we passively accept the old and unsustainable or embrace change by implementing new models of brighter futures for our society. You can contribute with your knowledge and viewpoint on the design of a better humanity. Hurry the future of Humanity awaits !

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