



# Strategic Capabilities

## Executive Program



### In Brief

The Strategic Capabilities program helps you identify and develop the capabilities required for strategic renewal and execution in your organization.

Read more at [www.aaltoee.com/capabilities](http://www.aaltoee.com/capabilities)

### Reference

**Aalto EE has outstanding expertise in managing strategic capabilities. An investment in this area certainly pays for itself and more.**

**Mia Nykopp**

Director General of Transport System and Development Sector,  
Finnish Transport Safety Agency Trafi

### Modules

#### November 2, 2016

##### Setting the Stage

- Orientation
- Different perspectives to strategy and how the strategic and dynamic capabilities link to strategy
- What are strategic capabilities and capability-driven strategies?
- Networking dinner

#### November 3, 2016

##### Getting Ahead

- How do we define strategic capabilities? How can you integrate them into the strategy process?
- The role of the ecosystem in building and renewing strategic capabilities
- How to develop, renew and put strategic capabilities into action?

#### November 4, 2016

##### Implementation

- How to align HR practices with strategic capabilities?
- Closing

Methodology: inputs from the academics and practitioners, live case and group work

### Key Instructor

**Dr. Markus Pauku,**  
Lecturer, Amsterdam School of Business

### Place and Time

**Aalto University Executive Education**  
Mechelininkatu 3 C, 00100 Helsinki

The program will be held on November 2-4, 2016.

Apply at [www.aaltoee.com](http://www.aaltoee.com)  
by September 30, 2016

### Program Fee

**€ 3,800**

+ VAT